

2017-2018
One and Two-Year Plan
Business Management and Entrepreneurship Program

Year One – Retail Management Certificate

Fall (15 cr)

ENGL 101	English Composition	3 cr
BUSA 215	Introduction to Information Science	3 cr
MATH GE	Any GE Math	3 cr
SOCY 105	Human Relations	3 cr
BUSM 145	Marketing Basics	3 cr

Spring (16 cr)

ACCB 129	Introduction to Bookkeeping	4 cr
BUSM 181	Human Resources Management	3 cr
ECON 201	Principles of Macroeconomics	3 cr
BUSM 166	Retailing and Merchandising Management	3 cr
BUSM 261	Small Business Management	3 cr

Students apply for the Retail Management Technical Certificate.

Year Two – Associate of Applied Science

Fall (15 cr)

COMM 101	Fundamentals of Oral Communication	3 cr
BUSA 265	Legal Environment	3 cr
BUSM 265	Principles of Project Management	3 cr
APP ELC	Approved Electives	6 cr

Spring (14 cr)

BUSM 262	Business Plan Development	3 cr
BUSM 245	Social and Electronic Marketing	3 cr
BUSM 290	Program Capstone	1 cr
APP ELC	Approved Elective	7 cr

Students apply for the Associate of Applied Science Degree.

You may want to consider “testing” out of courses in which you have significant knowledge. The following website has a list of available tests: <http://advising.csi.edu/alternativeCredit/cbe/clep.asp>