



Business Management/Entrepreneurship Program Checklist

Visit http://business.csi.edu/biz_management for additional information including gainful employment.
Visit <https://mycsi.csi.edu> to apply for admission and register for classes.

Major Code: 4231A – Associate of Applied Science

GENERAL EDUCATION (15 credits)

Term	Course ID	Course Name	Credits	Notes
___	COMM 101#	Fundamentals of Oral Communication	3 cr	
___	ECON 201*#	Principles of Macroeconomics	3 cr	
___	ENGL 101*#	English Composition	3 cr	
___	MATH GE*#	Any General Education Math Course	3 cr	
___	SOCY 105*	Human Relations	3 cr	

PROGRAM CORE CLASSES (32 credits)

___	ACCB 129*#	Introduction to Bookkeeping	4 cr	(Prerequisite: MATH GE)
___	BUSA 215*#	Introduction to Information Science	3 cr	
___	BUSA 265	Legal Environment	3 cr	
___	BUSM 145*#	Marketing Basics	3 cr	
___	BUSM 166*	Retailing and Merchandising Mgmt.	3 cr	
___	BUSM 245	Social and Electronic Marketing	3 cr	(Prerequisite: BUSM 145)
___	BUSM 181*	Human Resources Management	3 cr	
___	BUSM 261*#	Small Business Management	3 cr	
___	BUSM 262	Business Plan Development	3 cr	
___	BUSM 265	Principles of Project Management	3 cr	
___	BUSM 290	Program Capstone	1 cr	

PROGRAM ELECTIVES (13 credits)[@]

___	ACCB 229	QuickBooks Pro Accounting	4 cr	(Prerequisite: ACCB 129)
___	FINA 102#	Personal Finance	3 cr	
___	HOSM 174	Customer Service and Conflict Resolution	3 cr	
___	BUSM 275	Introduction to Operations Management	3 cr	
___	BUSM 276	Introduction to Non-Profit Management	3 cr	
___	BUSM 277	Principles of Property Management	3 cr	
___	BUSM 285	Cooperative Work Experience	1-3 cr	

[@] Students work with advisor to select 13 CTE credits directly related to focus industry.

* Retail Management Technical Certificate consists of ten classes.

Courses are also available to high school students through Dual Credit.

Applying to this program is a separate application process from applying to the College. You should not declare this program as your major until admitted. This advising checklist is not considered a binding contract between CSI and each respective student. Please refer to the CSI catalog or program advisor for changes or modifications which may have occurred after the publication of this document.

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